

SIMON CLYDESDALE

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British and Irish citizen with right to work in UK

PROFILE

- Skilled campaign leader and advocate, including 11 years experience at Greenpeace.
- Strategic manager, thinker and negotiator: led and worked on high profile and successful campaigns in the UK, Europe and internationally.
- Experienced and nuanced communicator across all media and at high level.

CAMPAIGNING CAREER HISTORY

Global Witness

Campaign Leader: Oil, Gas and Mining 2017-present

Greenpeace UK

Aviation Project Team Leader 2015-2016

Fracking Project Team Leader 2014-2015

Oceans Campaign Team Leader 2012-2013

Tuna Project Team Leader 2011-2012

Political Advisor 2009-2010

Nuclear Disarmament Campaign Co-ordinator 2007-2008

Renewable Energy Campaign Co-ordinator 2005-2006

KEY SKILLS AND EXPERIENCE

Leadership and Planning

- Strategic thinker - devised, managed and implemented campaign plans, and led teams to successful interventions delivering progressive change.
- Experienced and effective manager of teams, successfully developed individuals and groups.
- Led Global Witness' Oil campaign delivering a range of influential outputs and interventions on transparency and accountability.
- Led Greenpeace Oceans campaign that revolutionised the UK tuna industry and catalysed change internationally, described by the Independent as '*one of the most successful environmental campaigns in years*'.
- Led the Greenpeace Oceans CFP (Common Fisheries Policy) campaign that achieved historic reform of the EU CFP, empowering small-scale sustainable fishing for the first time.
- Established the UK's first ever fracking legal blockades, halting the industry in its tracks. Government changed the law as a result of the power of this strategy.
- Led Greenpeace lobbying and direct actions targeting political and corporate powerbrokers.

Investigation and Research

- Overseen Global Witness investigations and reports on oil corruption, oil project analysis, conflicts of interest, and climate change.
- Researched and wrote Greenpeace reports, parliamentary submissions and briefings.
- Investigative field work in UK, China, Guyana, Maldives, Seychelles and Réunion.
- Experienced desk researcher including profiling individuals, policy and corporations.

- Scoped out, negotiated and campaigned aboard ground-breaking Greenpeace fisheries ship tour campaign across the Indian Ocean.

Advocacy, Communication and Negotiation

- Regularly represented organisations in high-level fora and all forms of media: presented at Chatham House; political, policy and industry conferences; planning committees; AGMS; festivals.
- Lobbied political and policy decision-makers locally, nationally and internationally.
- Negotiated significant campaign wins and commitments with corporate leaders.
- Led advocacy in hostile contexts involving personal and organisational risk.
- Produced blogs and social media content across a range of platforms and issues.
- Negotiated unique MOU with Maldivian Government and Navy for joint fisheries monitoring in the Indian Ocean.

Outreach and Stakeholder Engagement

- Experienced in building, and being a leading voice within, local, national and international coalitions, and building strategic partnerships across a number of campaigns, working with PWYP International and PWYP UK, NRGI, Oxfam, EITI, Green Alliance, FOE, 38 Degrees, Pew, Alliance for Lobbying Transparency, and a range of local partners in various countries.
- Built and nourished relationships with major funders and media partners to develop and deliver impactful campaign output.
- Experienced in outreach to industry, journalists, experts, and community stakeholders across a broad range of campaign areas.
- Co-ordinated joint grassroots campaigning both in the UK and internationally.

TRAINING:

Management, Project Management, Investigations, Political Advocacy, Media, Hostile Environment and First Aid Training (HEFAT), Defamation, Time Management for Managers, Developing Personal Resilience, Information Security, Meeting Skills.

IT:

Proficient in use of all Microsoft Office packages, information security and social media platforms.

EDUCATION

- BSc (Hons) 2:1 Environmental Studies
- 2 A levels (Grades A and B: Economics and Geography), 10 O levels

INTERESTS

Reading, cinema, history, current affairs, printing, silversmithing, spending time with my two sons aged 10 and 7, and Trump-watching.

REFERENCES

Referees available on request.